

# Purchase Agreement with Terms of Use

## 1. Products and services of concern

This Purchase Agreement relates to a purchase of one or more of the Professional Tools offered by Green Strategy via the webpage titled *Professional Tools*, i.e.: <https://greenstrategy.se/professional-tools/>.

From here on, the Professional Tools are referenced as “the Products”.

## 2. Requirements and Obligations of the Purchaser

By purchasing any of the Products offered by Green Strategy (see paragraph 1 above), the Purchaser agrees to comply 100% with the purchase criteria, requirements, and obligations stated below:

### 2.1 Criteria of the Purchaser

- The Purchaser here refers to the purchasing company.
- The Purchaser *must be a legal entity*, that is, a company and not a private individual.
- The Purchaser must *provide a valid VAT-number* to demonstrate its legal identity as a company.
- The Purchaser must be a *private company*, for example a fashion, apparel or sportswear company, retail house, showroom, or similar. However, the Purchaser does not necessarily have to operate in the fashion or textile industry but can operate in any type of industry.
- The Purchaser must NOT be a consultancy, research institute, university (or academic institution), public organization, non-governmental organization, private individual, or similar.
- The Purchaser can be based in any country of the world.
- The Purchaser can be of any age, such as a startup (newly formed company) or an established global retailer.
- The actual person making the Purchase must be an *approved representative* of the purchasing company, through some type of demonstration, for example via mail from another colleague.

## 2.2 Requirements of the purchase

- The Products are *intended for direct* use only by the Purchaser.
- The Purchase permits *first-hand (direct) use* of the Products *only*.
- The Purchaser must be the *only user/receiver* of the Product(s).
- The Products must NOT be sold to, or in any other way extended to, another company, organization, actor, or other third party.
- The Products must only be used and applied to the Purchaser's own company work, activities, and agenda. The Products must not be used to benefit any client, partner, or associate of the Purchaser.
- The Products must NOT be used for different "daughter companies" or legal entities within the same corporate group. If the Purchaser wishes to use the Product(s) for different daughter companies (being separate legal entities), the Purchaser must make separate purchases for each company (as in one purchase per user).

## 2.3 Criteria for a complete and valid purchase

The Purchaser must provide the following information via email to Green Strategy upon placing an order (before making a payment):

- The legal company name and VAT-number of the Purchaser
- The present formal postal address of the company, including street number, postal number, town/city, and country.
- The contact information (full name, email address and telephone number) to the person making the actual purchase.

## 3. User Rights rendered by the Purchase

A valid Purchase renders the Purchaser the following user rights:

- To **use/apply** the Products for his/her own company (legal entity).
- To **modify, adapt, and complement** the contents of the products to meet the company's specific needs and preferences.
- **Exception:** The circular diagrams and other graphics must not be modified or cropped but used as is (including copyright symbol).
- Despite any modifications to the original Products, the modified Products (or parts of these) may not be sold, extended, or applied to other companies or legal entities, in any shape, length or form, regardless of purpose (present or future).

- The purchase includes one hour of advisory service online, by the owner of Green Strategy (Dr. Brismar), concerning the practical use of each purchased Product, incl. responding to relevant questions.

**4. Green Strategy’s Disclaimer**

Green Strategy Sweden disclaims ALL responsibilities and liabilities (whether economic, financial, technical, intellectual, legal, practical, and/or some other type) for any consequence, effect, loss, or damage that may be linked or associated with adopting, applying or in any way using the Product(s) here in referenced. In other words, Green Strategy Sweden or its owner Dr. Anna Brismar cannot be held responsible or liable to *any* situation or event that may arise, either directly or indirectly, from using or adopting a purchased Product (or any modifications of it).

**5. Agreement and Signing**

By formally signing this Agreement, the representative of the purchasing company declares that he/she has read and fully understands the meaning and implications of this document. Also, he/she declares that the Purchaser (purchasing company), upon completing the purchase, will fully comply with all requirements and obligations stated here within, without exception.

*Yes, I hereby declare that I have fully understood the meaning and implications of this Agreement, and that the company (which I represent) will comply fully with the criteria, obligations, and requirements herein stated, without exception, from hereon and without end:*

\_\_\_\_\_  
Name of Purchaser (Company)

\_\_\_\_\_  
VAT-number of Purchaser (Company)

\_\_\_\_\_  
*Signature* of Representative

\_\_\_\_\_  
*Texted Name* of Representative

\_\_\_\_\_  
*Email Address* of Representative

\_\_\_\_\_  
*Date and Place* of the Signature